

FOR IMMEDIATE RELEASE

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**AMERICAN GALVANIZERS ASSOCIATION RELEASES TWO COMPREHENSIVE
INFORMATIONAL PACKETS ON HOT-DIP GALVANIZED STEEL**

CENTENNIAL, CO – The American Galvanizers Association is pleased to announce the release of two new comprehensive informational packets intended to educate city/county and university officials on the benefits of using hot-dip galvanized steel in municipality and university projects.

The municipal packet, “Galvanize Your Community,” touches on municipality projects, while the educational packet, “Galvanize Your University,” focuses on educational institutions and university-based projects. Each packet consists of a folder, brochure, and customized inserts. The brochure highlights many common considerations of any project, such as durability, sustainability, cost, and aesthetics, while explaining how the use of hot-dip galvanized steel meets these needs and more. The customizable sector inserts detail how hot-dip galvanizing can be used in different segments of the municipality or university, such as transportation infrastructure, parking structures, parks, recreational facilities, architecture, and accessories. In addition, the inserts contain sector specific information on durability, sustainability, cost, and aesthetics; and provide case studies demonstrating the use of galvanized steel on a project within that segment.

These comprehensive informational packets are a great resource for implementing hot-dip galvanized steel in your next municipality or educational project. Take advantage of these FREE educational packages today and garner the benefits of using hot-dip galvanized steel tomorrow! If you are interested in obtaining packets or have questions, please contact AGA Marketing Coordinator Robyn Burke at 720-554-0900 x13 or rburke@galvanizeit.org.

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Serving the needs of specifiers, architects, engineers, contractors, and fabricators throughout North America since 1935, the American Galvanizers Association (AGA) provides information on the most innovative applications and state-of-the-art technological developments in hot-dip galvanizing for corrosion protection. Created to educate and train in the specification and use of hot-dip galvanized steel, the AGA maintains a large technical library, distributes numerous industry publications, offers free educational seminars, and provides toll-free technical support to the specifying community.

With years of technical experience and expertise, the AGA staff is able to provide informative, custom articles for your publication, upon request. Please contact the AGA for more information.