

FOR IMMEDIATE RELEASE
July 17, 2008

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**AMERICAN GALVANIZERS ASSOCIATION RELEASES NEW INFORMATION
REGARDING THE SUSTAINABILITY OF HOT-DIP GALVANIZING**

CENTENNIAL, CO – The American Galvanizers Association is pleased to announce the release of *Sustainable Solutions for Corrosion Protection*, an informative brochure detailing new research regarding the strength and sustainability of hot-dip galvanized steel in the alternative energy market.

Sustainable Solutions explores how utilizing hot-dip galvanized steel in biofuel, wind, hydroelectric, and solar structures not only protects them from the effects of corrosion, but also is highly sustainable and earth-friendly. Highlighting the inevitability of corrosion, this brochure stresses the importance of making intelligent environmental and economic decisions, supported by real-life case studies from each sector of the alternative energy market. It also explains how the natural, recyclable zinc coating created in the galvanizing process will provide superior corrosion protection without requiring the costly carbon footprint of maintenance.

Learn how to further the earth-friendly efforts of alternative energy sources by incorporating the greenest method of corrosion protection available – request a FREE *Sustainable Solutions* brochure and see how galvanized steel can protect your investment in alternative energy. If you have any questions or are interested in obtaining a brochure, please contact AGA Marketing Coordinator Jenny Clawson at 720-554-0900 x15 or jclawson@galvanizeit.org.

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Serving the needs of specifiers, architects, engineers, contractors, and fabricators throughout North America since 1935, the American Galvanizers Association (AGA) provides information on the most innovative applications and state-of-the-art technological developments in hot-dip galvanizing for corrosion protection. Created to educate and train in the specification and use of hot-dip galvanized steel, the AGA maintains a large technical library, distributes numerous industry publications, offers free educational seminars, and provides toll-free technical support to the specifying community.

With years of technical experience and expertise, the AGA staff is able to provide informative, custom articles for your publication, upon request. Please contact the AGA for more information.