

FOR IMMEDIATE RELEASE
July 24, 2008

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AMERICAN GALVANIZERS ASSOCIATION LAUNCHES NEW, IMPROVED WEBSITE

CENTENNIAL, CO – The American Galvanizers Association is excited to announce the August 8 (08/08/08) launch of a much-improved version of the association website, www.galvanizeit.org.

In need of a complete cosmetic and organizational overhaul, the 5-year-old site was reworked by Jennifer Gray & Co., Inc. of Boulder, Colo., to streamline usability and functionality. The search-centric reorganization now allows the site to seamlessly guide users through a cache of technical resources, publications, educational seminars, and archives, providing quick, accurate results to search criteria. Rather than being segregated into individual resource sections (i.e. Dr. Galv. Articles, Publications, Technical Papers), all available resources are housed on the subject page with which they relate. This will facilitate searches for information about a specific topic.

The new site also features increased functionality, with tweaks and additions to the “Members Only” section and new online services. The popular project database has been given a facelift, with an improved search function featuring more searchable criteria and thumbnails of project results. The *Galvanize It!* educational seminar, available for NCEES and AIA credits, will also be offered online.

Galvanizeit.org has been an authoritative resource on hot-dip galvanizing since its inception, and now has the quality of design and usability befitting its wealth of content. Redesigned with the user in mind, the new site has optimized searchability and taken advantage of current Internet capabilities to make life easier for visitors. Let this easy-to-use, authoritative source on galvanizing serve your needs – visit www.galvanizeit.org on 08/08/08!

If you have any questions or would like more information regarding the new website, please contact AGA Marketing Coordinator Jenny Clawson at 720-554-0900 x15 or jclawson@galvanizeit.org.

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Serving the needs of specifiers, architects, engineers, contractors, and fabricators throughout North America since 1935, the American Galvanizers Association (AGA) provides information on the most innovative applications and state-of-the-art technological developments in hot-dip galvanizing for corrosion protection. Created to educate and train in the specification and use of hot-dip galvanized steel, the AGA maintains a large technical library, distributes numerous industry publications, offers free educational seminars, and provides toll-free technical support to the specifying community.

With years of technical experience and expertise, the AGA staff is able to provide informative, custom articles for your publication, upon request. Please contact the AGA for more information.