

QUESTION

What is SteelDay and why should I attend an event?

ANSWER

Created by the American Institute of Steel Construction (AISC) in 2009, SteelDay is a great opportunity for the AEC community to interact with the steel industry. The annual event is dedicated to providing accessibility to the latest happenings in the structural steel industry, and includes activities such as facility tours, educational seminars, and jobsite visits scheduled across the United States. SteelDay is a showcase for the structural steel industry's contribution to building America. As concerns over the economy linger, building professionals want to reduce their risk and control their costs more than ever. Increasingly, they also need to be sensitive to the environmental impacts of their projects. This event will show that building with structural steel is a very effective strategy toward meeting these goals and ensures a successful project is delivered on time and on budget.



Last year, more than 7,000 people attended 170+ SteelDay events across the country to learn about all facets of the steel industry; 99% said they would attend again. This year, the AGA has partnered with AISC as a National SteelDay Partner, opening the door to all AGA members to host their own SteelDay events. This in turn has created more opportunities for the public to find and attend a galvanizing event in their area. Attending one of these events is an excellent opportunity to learn more about hot-dip galvanized steel and how it contributes to every day society. Architects, engineers, contractors, fabricators, students, specifiers and any interested community members are welcome to attend! Visit **www.galvanizeit.org/steelday2010** to learn more and register to attend a galvanizer event in your area.

If you are interested in other SteelDay events, visit **www.steelday.org**.
For more information please contact Laura Hanson at **lhanson@galvanizeit.org**.

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